Course Prefix and Number: PHI205  
Course Title: Business Ethics: AH3  
Course Credits: 3  
Course Description: Examines major ethical theories and then applies ethical decision-making criteria to various moral issues and challenges in a business environment. This course will include issues such as job discrimination, worker’s rights, consumerism, advertising, whistle-blowing, product safety, responsibility to the environment, as well as compassionate and fair responsibility to society. This is a statewide Guaranteed Transfer course in the GT-AH3 category.

Guaranteed Transfer (GT) Pathways Course Statement:  
The Colorado Commission on Higher Education has approved PHI205 for inclusion in the Guaranteed Transfer (GT) Pathways program in the GT-AH3 category. For transferring students, successful completion with a minimum C– grade guarantees transfer and application of credit in this GT Pathways category. For more information on the GT Pathways program, go to https://highered.colorado.gov/academics/transfers/gtpathways/curriculum.html.

GT-AH3: WAYS OF THINKING CONTENT CRITERIA  
Students should be able to:  
Respond analytically and critically to ways of thinking, by addressing one or more of the following:  
   a. Logic  
   b. Ethics  
   c. The different questions dealt with by leading philosophers and/or theologians and their positions on those questions

GT-AH3 COMPETENCY & STUDENT LEARNING OUTCOMES  
Competency: Critical Thinking:  
Students should be able to:

1. Explain an Issue  
   a. Use information to describe a problem or issue and/or articulate a question related to the topic.

2. Utilize Context  
   a. Evaluate the relevance of context when presenting a position.  
   b. Identify assumptions.  
   c. Analyze one’s own and others’ assumptions.

5. Understand Implications and Make Conclusions  
   a. Establish a conclusion that is tied to the range of information presented.  
   b. Reflect on implications and consequences of stated conclusion.
REQUIRED COURSE LEARNING OUTCOMES
1. Describe major normative ethical theories.
2. Evaluate major normative ethical theories.
3. Apply philosophical argumentation to business practice.
4. Investigate general ethical principles and decision-making criteria often encountered in business and codes of conduct.
5. Identify the ethical theories underpinning the ethical principles and decision-making criteria in business and codes of conduct, to better analyze their role and effectiveness.
6. Analyze the implications and consequences from the conclusions of moral theories within a business context.
7. Demonstrate philosophical and logical thinking through writing and other forms of assessment.

REQUIRED TOPICAL OUTLINE
I. Introduction to business ethics
   a. Introduction to ethics
   b. Introduction to the law
II. Normative ethical theories
   a. Utilitarianism
   b. Deontological Ethics
   c. Virtue Ethics
   d. Social Contract Ethics
III. Common ethical issues in business
   a. Workers’ rights
   b. Privacy
   c. Discrimination and affirmative action
   d. Gender issues
   e. Family issues
   f. Whistle-blowing
   g. Consumerism
   h. Marketing and advertising
   i. Product safety
   j. Business and the environment
   k. Corporations and responsibility

Effective Implementation date: Spring 2018, 201830