

**Course Prefix and Number:** PHI205

**Course Title:** Business Ethics: AH3

**Course Credits:** 3

**Course Description:** Examines major ethical theories and then applies ethical decision-making criteria to various moral issues and challenges in a business environment. This course will include issues such as job discrimination, worker's rights, consumerism, advertising, whistle-blowing, product safety, responsibility to the environment, as well as compassionate and fair responsibility to society. This is a statewide Guaranteed Transfer course in the GT-AH3 category.

**Guaranteed Transfer (GT) Pathways Course Statement:**

The Colorado Commission on Higher Education has approved PHI205 for inclusion in the Guaranteed Transfer (GT) Pathways program in the GT-AH3 category. For transferring students, successful completion with a minimum C- grade guarantees transfer and application of credit in this GT Pathways category. For more information on the GT Pathways program, go to

<https://highered.colorado.gov/academics/transfers/gtpathways/curriculum.html>.

**GT-AH3: WAYS OF THINKING CONTENT CRITERIA**

Students should be able to:

Respond analytically and critically to ways of thinking, by addressing one or more of the following:

- a. Logic
- b. Ethics
- c. The different questions dealt with by leading philosophers and/or theologians and their positions on those questions

**GT-AH3 COMPETENCY & STUDENT LEARNING OUTCOMES**

**Competency: Critical Thinking:**

Students should be able to:

**1. Explain an Issue**

- a. Use information to describe a problem or issue and/or articulate a question related to the topic.

**2. Utilize Context**

- a. Evaluate the relevance of context when presenting a position.
- b. Identify assumptions.
- c. Analyze one's own and others' assumptions.

**5. Understand Implications and Make Conclusions**

- a. Establish a conclusion that is tied to the range of information presented.
- b. Reflect on implications and consequences of stated conclusion.

## **REQUIRED COURSE LEARNING OUTCOMES**

1. Describe major normative ethical theories.
2. Evaluate major normative ethical theories.
3. Apply philosophical argumentation to business practice.
4. Investigate general ethical principles and decision-making criteria often encountered in business and codes of conduct.
5. Identify the ethical theories underpinning the ethical principles and decision-making criteria in business and codes of conduct, to better analyze their role and effectiveness.
6. Analyze the implications and consequences from the conclusions of moral theories within a business context.
7. Demonstrate philosophical and logical thinking through writing and other forms of assessment.

## **REQUIRED TOPICAL OUTLINE**

- I. Introduction to business ethics
  - a. Introduction to ethics
  - b. Introduction to the law
- II. Normative ethical theories
  - a. Utilitarianism
  - b. Deontological Ethics
  - c. Virtue Ethics
  - d. Social Contract Ethics
- III. Common ethical issues in business
  - a. Workers' rights
  - b. Privacy
  - c. Discrimination and affirmative action
  - d. Gender issues
  - e. Family issues
  - f. Whistle-blowing
  - g. Consumerism
  - h. Marketing and advertising
  - i. Product safety
  - j. Business and the environment
  - k. Corporations and responsibility

Effective Implementation date: Spring 2018, 201830